

Shawn McGinniss, MEd

(646) 481-4776 • info@shawnmcg.com • www.shawnmcg.com • Brooklyn, NY

EDUCATION

Master of Science in Education (MEd), Learning Design & Technology, Purdue University, May 2013
Bachelor of Arts (BA), Psychology (*cum laude*), Pace University, Pforzheimer Honors College, May 2007
Certificate in Photography, Pace University, Dyson College of Arts & Sciences, May 2007

Honors

Golden Key International Honour Society, 2012
Alpha Chi National College Honor Society, 2005
Pi Gamma Mu International Honor Society of the Social Sciences, 2005
Psi Chi National Honor Society in Psychology, 2004

PROFESSIONAL EXPERIENCE

The City University of New York (CUNY), New York, NY, 06/2006-Present

Instructional Designer & Institutional Research Analyst, Hunter-Bellevue School of Nursing, 07/2015-Present

Collaborate with administration, faculty, and staff on curriculum development, course design, evaluation, and accreditation activities, including the management of digital resources, tools, and data relevant to school and program operations. Plan and execute institutional assessment activities, including data collection, cleaning, analyses, and reporting. Apply evidence-based standards, adult learning principles, and learner-centered uses of technology to the design, development, implementation and evaluation of online/blended courses and special events. Provide project management, performance improvement, technical expertise, and training to meet the needs of various academic and administrative offices of the School.

- Lead the planning, implementation, and change management of transitioning the School's existing clinical placement processes to a relational database management system ([InPlace Student Placement Software](#)). Design custom database entities, clinical timesheets and logbooks, user roles/privileges, placement management workflows, communication templates, surveys and assessments, queries and merge doc reports, and detailed user documentation for faculty, students, and staff. Manage administrative functions, deliver workshops and demonstrations, and provide troubleshooting to users.
- Manage and develop content for School's website; photograph new faculty and publish updated faculty profiles and news announcements. Design marketing brochures, flyers, and other materials.
- Administer online room reservations platform and coordinate academic scheduling and room assignments for schools/departments and research/training centers at the Brookdale Campus.
- Developed more efficient data management process to track student retention, graduation rates, and student/alumni satisfaction rates for the School's baccalaureate, master's, and doctoral nursing programs. Implemented new processes for launching email campaigns, tracking response rates, and reporting outcomes of the School's master evaluation plan to key stakeholders (administrators, faculty, program accreditors).
- Implemented online registration/ticketing process for School events and Continuing Education programs. Developed efficient method of distributing program evaluation surveys and certificates awarding contact hours to attendees.
- Consulted with the Associate Dean for Undergraduate Programs/RN-to-BS Program Coordinator on redesigning the School's face-to-face RN-to-BS degree program into an online program with an updated curriculum, competency-based learning activities, and integration of online tools and resources for asynchronous and synchronous learning environments.

Project Manager, Hunter-Bellevue School of Nursing (Research Foundation of CUNY), 10/2010-12/2015

Recruited to Hunter-Bellevue School of Nursing to manage two multi-year, grant-funded training and education programs totaling \$2.2M+. Worked closely with and reported directly to Principal Investigators.

a) *New York City Nursing Education Consortium in Technology (NYCNECT)*. PI: Donna M. Nickitas

Health Resources and Services Administration (HRSA), Faculty Development: Integrated Technology into Nursing Education and Practice Initiatives, 10/2010-12/2015, \$1,345,872 (Grant # U1KHP18285).

Established a university-wide consortium of faculty from 13 CUNY schools and departments of nursing to increase competencies in teaching with instructional technology, high-fidelity simulation, informatics, and telehealth. Worked closely with subject-matter experts to design, launch, and update a blended learning curriculum of face-to-face workshops, site visits, synchronous webinars, and asynchronous learning activities delivered via the CUNY Academic Commons (WordPress-powered), CourseSites by Blackboard LMS, and self-paced e-learning modules. Designed a project-based learning component to provide faculty with hands-on experience, mentoring, and support as they developed instructional projects to meet the needs of their home institutions. Evaluated program outcomes and prepared progress reports for key stakeholders. Hosted 5 annual conferences in teaching/learning with technology to disseminate faculty-initiated projects and promote knowledge sharing across campuses.

- In 5 years, trained and supported 207 nursing educators from 13 community and senior colleges in CUNY, who in turn designed and implemented 68 instructional projects for their home institutions.
- Founded 150+ member [Nursing Educators](#) group on CUNY Academic Commons using a community of practice model to encourage faculty adoption and sharing of teaching and learning innovations.
- Designed 6+ e-learning modules and just-in-time digital learning resources for faculty development in teaching-learning with technology, instructional design, and project dissemination.

b) *Interprofessional Training and Education at Cornell-Hunter (ITEACH)*. PI: Gail C. McCain

Josiah Macy Jr. Foundation Board Grant, 04/2011-06/2014, \$866,911.

Coordinated the efforts of 9-person multi-site team for this 3-year program aimed at providing students with collaborative teamwork competencies in healthcare interprofessional education (IPE). Performed front-end analyses of learner cohorts. Conducted pre- and post-course evaluations to assess changes in knowledge, skills, and readiness for interprofessional learning. Coordinated instructional plans, guest lecturer engagements, and experiential learning activities. Designed online course using Canvas LMS. Collaborated with key personnel from 4 schools and programs to design a sustainable, long-term plan to integrate IPE into the curriculum and support faculty adoption of IPE.

- *Maria Garcia e-Learning Series (2015 – Present)*. Working with subject-matter experts (SMEs), scriptwriters, film production crews, actors, and other team members, produced 4 interactive e-learning modules using video-based patient case study to teach students core competencies in interprofessional education and collaborative practice. Released under a Creative Commons license in web-hosted and downloadable SCORM formats and accompanied by a detailed [instructor's guide](#), the modules are used at 95+ colleges and health professions training programs to date. In 2019, the web-hosted versions logged 6,948 unique visitors and awarded 6,725 learner certificates upon completion.

Project Website: <https://ipelab.commons.gc.cuny.edu/ipe-elearning-resources/>

Distance Learning & Blackboard Support Specialist, John Jay College, 09/2009-10/2010

Key member of 3-person team that designed and developed John Jay College of Criminal Justice's first-ever Blackboard student support center, workshop series, and dedicated student support website.

- Authored 15+ tutorial articles and designed and delivered face-to-face workshops for students.
- Worked with John Jay Helpdesk on integrating support services into help request ticketing system.
- Member of *CUNY Skunkworks: Academic Technology Research and Development Group*, devoted to beta-testing new instructional technologies to assess their impact on teaching and learning practices.

Website Coordinator & Designer, Hunter College, 2008

Led comprehensive website redesign for Hunter College Health Professions Education Center (HPEC). Implemented and trained staff on the use of a new online meeting room booking and management database, resulting in faster and more efficient utilization of campus facilities and resources.

Research Coordinator & Workshop Facilitator, Hunter College, 06/2006-09/2009

Promoted from Research Assistant to Research Coordinator for Hunter College's Office of Research and Grant Support (ORGS) and Center for Community and Urban Health (CCUH).

- Designed and developed a virtual conference site to disseminate the work and experiences of 8 faculty fellows completing a four-year, NIH-funded fellowship on research in HIV intervention.
- Co-facilitated faculty development workshops in concept paper development, grant writing, data cleaning and analysis, abstract and poster presentation development, and pilot research project design.
- Provided one-on-one faculty consultations on utilizing web and educational technologies in academic research and/or instructional projects. Maintained ORGS faculty client and research interest database.
- Designed and facilitated workshops at social service organizations on primary prevention and care of persons living with HIV/AIDS in the CCUH Diffusion of Effective Behavioral Interventions (DEBI) initiative.
- For NIMH-funded Parent/Preadolescent Training for HIV Prevention (PATH-3) project (PI: Beatrice J. Krauss), assisted with recruitment and participant locator efforts; data entry, cleaning and analyses; coding qualitative and quantitative measures; and conducting 5- and 7-year follow-up interviews.

PUBLICATIONS

McGinniss, S., Nickitas, D., & Dornbaum, M. (2015). Faculty acceptance testing of multimedia-based e-learning resources on core competencies for interprofessional collaborative practice [Proceedings of the 2015 National Academies of Practice Annual Summit]. *Journal of Interprofessional Education & Practice, 1*(2), 62-63.

Simon, E., **McGinniss, S.,** & Krauss, B. (2013). Predictor variables for NCLEX-RN Readiness Exam performance. *Nursing Education Perspectives, 34*(1), 18-24.

McGinniss, S., Hanna, J., Morano, S., & Angus Martin, J. (2013). *Amerindian Heritage Teacher's Kit*. St. George's, Grenada: Grenada National Museum.

Krauss, B., Nwakeze, P., **McGinniss, S.,** Hodorek, S., Menhert, T., Kaplan, R., et al. (2007). *Evaluation of the HIV Prevention Case Management Program: Final report*. New York: NYCDoHMH/MHRA HIV Care Services.

McGinniss, S., Clark, J., & Allaway, T. (2007). Effect of presentation modality and color congruency on reaction time in a modified Stroop task. *Society of Fellows of Dyson College: Transactions, 14*.

Krauss, B., O'Day, J., Godfrey, C., Rente, K., Freidin, L., Bratt, E., [**McGinniss, S.**]...Curtain, S. (2006). Who wins in the status games? Violence, sexual violence and an emerging single standard among adolescent women. *Annals of the New York Academy of Sciences, 1087* (November), 56-73.

PRESENTATIONS & WORKSHOPS

McGinniss, S., Plavskin, A., & Morano, C. (2015, October). *Teaching "interprofessionality" by mastering teamwork and communication*. Faculty seminar delivered at the Academic Center for Excellence in Research and Teaching (ACERT), 68th Street Campus, Hunter College, CUNY.

McGinniss, S., & Nickitas, D. (2015, August). *Designing online and blended courses*. Workshop delivered at the 2015 Schools of the Health Professions Faculty Retreat, Brookdale Campus, Hunter College, CUNY.

- McGinniss, S.,** Nickitas, D., & Dornbaum, M. (2015, April). *Faculty acceptance testing of multimedia-based e-learning resources for interprofessional teamwork and collaborative practice*. Poster presented at the 2015 National Academies of Practice (NAP) Summit, Alexandria, VA.
- Nickitas, D., & **McGinniss, S.** (2015, February). *Using technology to improve learner-centered nursing education: A CUNY-wide faculty development program*. Faculty seminar delivered at the Academic Center for Excellence in Research and Teaching (ACERT), 68th Street Campus, Hunter College, CUNY.
- McGinniss, S.,** Glickstein, B., & Dornbaum, M. (2015, January). *Meet Maria Garcia: Multimedia-based unfolding patient case to teach core competencies in interprofessional education and collaborative practice*. Poster presented at the 5th Annual CUNY Health Professions Education Conference & Technology Summit, CUNY.
- Nickitas, D., & **McGinniss, S.** (2014, November). *Using technology to improve learner-centered nursing education: A CUNY-wide faculty development program*. Faculty seminar delivered at the Academic Center for Excellence in Research and Teaching (ACERT), Brookdale Campus, Hunter College, CUNY.
- McGinniss, S.** (2014, October). *Innovative e-learning for multiple stakeholders*. Concurrent session at the DevLearn 2014 Conference & Expo, Las Vegas, NV.
- McGinniss, S.** (2014, October). *Multimedia-based e-learning modules for interprofessional healthcare education*. Multimedia project presented at eLearning DemoFest 2014, DevLearn Conference & Expo, Las Vegas, NV.
- McGinniss, S.,** & Nickitas, D. (2014, October). *Evaluating faculty development training in teaching and learning with technology*. Poster presentation at the 9th NLN-Elsevier Technology Conference, Nashville, TN.
- Nickitas, D., **McGinniss, S.,** & Dornbaum, M. (2014, September). *Improving nursing education through faculty development in technology*. Concurrent session at the 2014 National League for Nursing (NLN) Education Summit, Phoenix, AZ.
- McGinniss, S.** (2014, June). *Harnessing educational technology to build competencies in computer and information literacy*. Faculty development workshop facilitated at the SUNY Brooklyn Educational Opportunity Center, New York City College of Technology, CUNY.
- Nickitas, D., **McGinniss, S.,** & Dornbaum, M. (2014, May). *Leveraging a multi-institutional faculty development consortium in technology as a vehicle for integrating IPE*. Poster presentation at the 2014 Hunter College Schools of the Health Professions Research Day, Hunter College, CUNY, New York, NY.
- Nickitas, D., **McGinniss, S.,** & Dornbaum, M. (2014, April). *Leveraging a multi-institutional faculty development consortium in technology as a vehicle for integrating IPE*. Poster presentation at the 2014 National Academies of Practice (NAP) Summit, Alexandria, VA.
- Nickitas, D., **McGinniss, S.,** Dornbaum, M., Reilly, M., Plavskin, A., & Wandt, A. (2013, December). *NYCNECT: Improving nursing education through faculty development*. Podium presentation at the 12th Annual CUNY Instructional Technology Conference, New York, NY.
- Murray, J., Griffin-Sobel, J., Plichta, S., Morano, C., Mahon, P., Nokes, K., ...**McGinniss, S.** (2013, April). *Introducing IPE into the curriculum: The ITEACH experience*. Conference workshop facilitated at the NEGEA Annual Retreat, Weill Cornell Medical College.
- Griffin-Sobel, J., Storey-Johnson, C., Murray, J., Nokes, K., Morano, C., **McGinniss, S.** ...Dornbaum, M. (2012, April). *Faculty as team: Changing the culture of health professional education*. Poster and breakout session presented at Josiah Macy Jr. Foundation Conference on IPE, Alexandria, VA.
- Stasik, D., Draghicescu, D., Krauss, B., & **McGinniss, S.** (2008, October). *Parental perception of child HIV risk in a high seroprevalence neighborhood*. Poster presentation at the NIMH Conference on Role of Families in Preventing and Adapting to HIV/AIDS, Providence, RI.

- Krauss, B., Hodorek, S., **McGinniss, S.**, & O'Day, J. (2008, August). *Mothers, fathers, daughters and sons: Long term gender-fair risk and stigma reduction outcomes of a family- and community-based intervention for young adolescents*. Poster presentation at the XVII International AIDS Conference, Mexico City, Mexico.
- Krauss, B., **McGinniss, S.**, O'Day, J., Hodorek, S., & Kaplan, R. (2007, July). *Delaying tactics: Parent HIV education as a protective factor for early sexual debut*. Poster presentation at the NIMH Conference on Role of Families in Preventing and Adapting to HIV/AIDS, San Francisco, CA.
- Rosen, D., **McGinniss, S.**, & Krauss, B. (2006). *Supporting and caring for people living with HIV/AIDS: A workshop for employees of non-profit organizations*. Workshop series facilitated at WHEDCo and 168th Street Improvement Council, Bronx, NY.
- McGinniss, S.**, Clark, J., & Allaway, T. (2006). *Effects of presentation modality and color congruency on reaction time in a modified Stroop task*. Poster and podium presentation at the Pace University 14th Psychology Research Conference.
- McGinniss, S.** (2006). *Treatment of individuals with mental retardation and developmental disabilities: An historical overview*. Poster presentation at the Pace University 14th Psychology Research Conference.
- McGinniss, S.** (2005). *Pathophysiology and treatment of seasonal affective disorder*. Poster presentation at the Pace University 13th Psychology Research Conference.

TECHNOLOGY & TOOLS

Multimedia & E-Learning: Articulate Storyline, Adobe Photoshop, Adobe Premier Pro, Camtasia, Audacity
LMS & Web Technologies: Blackboard, CourseSites, Canvas by Instructure, WordPress, SharePoint, Adobe Connect Pro, HTML/XHTML, CSS, HTML email authoring, JavaScript (Novice/Intermediate), web analytics
Data Collection & Analysis: SPSS, MS Excel, SurveyMonkey, Qualtrics, ATLAS.ti (Novice)

PROFESSIONAL MEMBERSHIPS

NLN National League for Nursing
OLC Online Learning Consortium
AECT Association for Educational Communications and Technology
ASTD American Society for Training & Development

ORGANIZATIONAL SERVICE

Designer/Producer, [14th Annual Evidence-Based Practice Poster Day](#) [virtual conference], April 2020
Co-Chair, Hunter-Bellevue School of Nursing Standards & Accreditation Committee, 2018-Present
Member, Hunter-Bellevue School of Nursing Standards & Accreditation Committee, 2015-2018
Website Manager/Editor, [Hunter-Bellevue School of Nursing](#) (Plone CMS), 2015-Present
Administrator, Hunter College [Meeting Room Booking System \(MRBS\)](#), 2014-Present
Group Administrator, [Nursing Educators at CUNY](#) learning community, CUNY Academic Commons, 2010-2015
Virtual Conference Planner, [Research in HIV Intervention: Skills for the Community \(RHISC\)](#), 2012
Committee Member, *iPad Pedagogy Learners' User Group (iPLUG)*, Hunter College, 2011-2013
Editor, Hunter-Bellevue School of Nursing online course catalog (conversion from print edition), 2011
Advisory Board Member, Hunter College Center for Community and Urban Health, 2008-2012
Conference Organizer, *Schools of the Health Professions Student-Faculty Research Day*, 2006-2009
Advisory Board Member, Psi Chi National Honor Society in Psychology, Pace University, 2006-2007
Vice President, Psi Chi National Honor Society in Psychology, Pace University NY Chapter, 2005-2006